

Message Text

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PAGE 01 JIDDA 02279 261030Z
ACTION NEA-10

INFO OCT-01 ISO-00 EB-08 PA-01 /020 W
-----001252 261032Z /11

R 260934Z MAR 78
FM AMEMBASSY JIDDA
TO TREASURY WASHDC
INFO SECSTATE WASHDC 1513
USIA WASHDC
USLO RIYADH

LIMITED OFFICIAL USE JIDDA 2279

FOLLOWING SENT ACTION JIDDA FM USLO RIYADH 22 MAR 78 REPEATED
FOR YOUR ACTION:

QUOTE:

RIYADH 217

FOR CHARGE' AND BROWN FROM HUMMON

E.O. 11652: N/A
TAGS: EAID/SA
SUBJECT: TELOG: ASSISTANCE TO THE MINISTRY OF INFORMATION

REFERENCE: RIYADH 211 AND USREP 418

PLEASE CLEAR AND RETRANSMIT FOLLOWING MESSAGE TO
TREASURY, WASHDC, INFO USIA

QUOTE FOR ISW FROM USREP

1. FOLLOW-UP MEETING ON MINISTER OF INFORMATION'S REQUEST
FOR ASSISTANCE WAS HELD TODAY, MARCH 21, WITH DEVATY
MINISTER KHOJA AND HIS STAFF. DR. KHOJA SAID THAT THE
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MINISTRY WISHED TO HAVE THE JOINT COMMISSION PROVIDE
PERSONNEL FOR A FEW TECHNICAL POSITIONS (THESE ARE SPELLED
OUT IN A SEPARATE TELEX TO ISW TREASURY). THERE WAS ALSO
CONSIDERABLE DISCUSSION ON THE MINISTER'S REQUEST FOR AN
INFORMATION ADVISOR IN A SPECIAL ASSISTANT'S ROLE. DR.
KHOJA SAID THERE WAS A NEED FOR TWO SPECIAL ADVISORS.
ONE WOULD BE IN THE GENERAL INFORMATION FIELD AND THE

MINISTRY WOULD ALSO LIKE TO HAVE A SEASONED PROFESSIONAL WHO WOULD SERVE SPECIFICALLY AS AN ADVISOR IN THE PRESS AREA. THIS ADVISOR WOULD PREPARE A DAILY PRESS BRIEFING AND WOULD BE AN ADVISOR TO THE MINISTER AND THE MINISTRY ON PRESS RELATIONS, ANALYSIS OF NEWS, FOREIGN REACTION TO LOCAL STORIES OR TO EXTERNAL STORIES AFFECTING SAUDI ARABIA, AND SO ON.

2. IT MAY BE THAT THE TWO POSITIONS IDENTIFIED BY THE MINISTRY--A SPECIAL ASSISTANT FOR INFORMATION AND A PRESS ADVISOR--COULD BE RECRUITED FROM PERSONNEL WITH BOTH EXTENSIVE PRIVATE MEDIA EXPERIENCE AS WELL AS SERVICE IN USIA. A RETIRED PAO, PARTICULARLY ONE WHO HAS HAD A GOOD DEAL OF EXPERIENCE IN THE NEWSPAPER OR TELEVISION INDUSTRY, MIGHT BE A LIKELY CANDIDATE FOR EITHER OF THESE TWO POSITIONS.

3. WE WILL APPRECIATE WASHINGTON REACTION ON POSSIBILITIES OF RECRUITING CANDIDATES FOR THESE ADVISORY POSITIONS. IN THE MEANTIME, OUR CORRESPONDENCE ON THESE AND THE OTHER ELEMENTS OF THE MINISTRY OF INFORMATION'S REQUEST WILL BE HANDLED THROUGH THE NORMAL TELEX COMMUNICATION TO ISW.

4. THIS MESSAGE HAS BEEN COORDINATED WITH THE PAO OFFICE IN RIYADH. CAMPBELL UNQUOTE.

WILEY

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NNN

Message Attributes

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